70TH ANNUAL SIOUXLAND HOME SHOW
FEB 26-28, 2027
STF EXPO CENTER

EXHIBITOR CONTRACT CHECK LIST

- ☐ **Fully Filled Out Contract Page**
- ☐ **Deposit ($200/Booth) Paid**
  Deposit is counted towards full balance.
  Checks Made Out to HBA of Greater Siouxland or
  Paid Online Via Quickbooks Invoice after contract is received.
- ☐ **Pay Booth Fees In Full By Jan 29th, 2027**
- ☐ *(Optional)* Sponsorship Form - By Feb 5th, 2027 for all benefits
- ☐ **Name Badge Sheet Returned by Feb 19th, 2027**
- ☐ *(Optional)* Rent Equipment
  - Order tables, linens, additional power and chairs from **The STF Expo Center. Instructions on Page 6**
  - Order Internet Access through **IMON** (712) 224-2020

This Check List For Your Reference Only, Do Not Mail Back

3900 Stadium Drive Sioux City, IA 51106
(712) 255-3852
office@siouxlandhba.com

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2027 EXHIBITOR CONTRACT

BOOTH INFORMATION

- BOOTH SIZE: APPROX. 10 FEET X 10 FEET
- 110V OF ELECTRICITY PROVIDED
- DEDICATED INTERNET CONNECTION IS AVAILABLE FOR PURCHASE THROUGH IMON
- 2 FOLDING CHAIRS INCLUDED PER BOOTH. OTHER REQUESTS WILL BE PURCHASED THROUGH THE EXPO CENTER

Booth Rates

	Early Bird Rate	Regular Rate After Jan 22, 2027
HBA Member	$475/Booth	$575/Booth
Not A Member	$650/Booth	$750/Booth

Number of Booths _____

Deposit Due With Contract

Number of Booths x $200 =
Deposit Due: $ _____

Deposit goes towards balance.

Number of Booths x Rate =
Total Balance Due: $ _____

☐ **Invoice Me** ☐ **Check Enclosed**

Checks Payable to HBA of Greater Siouxland

TOTAL BALANCE DUE JANUARY 29, 2027

COMPANY_____

BILLING CONTACT _____

MAILING ADDRESS _____

CITY, STATE, ZIP _____

PHONE_____

EMAIL ADDRESS _____

WEBSITE _____

Product Description

_____

_____

_____

Contact information for person in charge of booth set-up & tear down.

They need to receive emails from office@siouxlandhba.com or calls pertaining to show.

☐ Same as Billing Contact

NAME_____

EMAIL_____

MOBILE#_____

- I UNDERSTAND THAT MY CONTRACT WILL NOT BE ACCEPTED UNLESS IT IS SIGNED AND DELIVERED WITH THE CORRECT DEPOSIT AMOUNT.
- EXHIBITORS ARE SUBJECT TO APPROVAL BY THE HOME SHOW COMMITTEE.
- I ACKNOWLEDGE ALL RULES AND REGULATIONS GOVERNING THIS SHOW AND AGREE TO ABIDE BY THEM. (PAGES 4 & 5)

Signature_____

Title_____

Date_____

Office Information	
Invoice #	**Date Recieved**
Deposit Paid	**Paid in Full**
Booth Location_____	

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2027 Worker Badges & Advanced Tickets

To enter the Home Show as an Exhibitor, you will need official name badges.
Please fill this out and return it no later than February 19th, 2027.
Email Address: office@siouxlandhba.com

Without an official badge, workers will be required to pay to get into the show.

All workers are required to **park in the back parking lot and enter through main entrances**.
See Sections 15 & 24 of Rules and Regulations.
During the Show Name Badges are available for pick up at the Back Entrance to the Show

COMPANY NAME
EXACTLY AS YOU WOULD LIKE IT TO APPEAR ON THE BADGES

_____

_____

Discounted Ticket Orders

Price: $5.00 Each ($7.00 at the door)

TOTAL TICKETS _____

Sponsor Only Exclusive Deal On Sponsorship Form

HOME SHOW WORKER NAMES
First Name + Last Initial

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Need more than 10? Please email us!

HBA Office Information
☐ **Printed**
☐ **Filed**

70TH ANNUAL SIOUXLAND HOME SHOW
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2027 Sponsorship & Advanced Ticket Order

Office Use: Invoice # _____

$75 Door Prize Only	**Copper**	• Door Prize For HBA Hourly prize drawing. • Winner gets a voucher from HBA, Winner will pick up at your booth or coordinate pick up with you
$100 Cash or Door Prize	**Bronze**	• Physical Sponsor signs at the Show • Bronze Group Recognition on Social Media & Website • Discounted Advanced Tickets
$250 Cash or Door Prize	**Silver**	• Bronze Package • Silver Group Recognition on Social Media & Website • Radio Advertising, Digital Sign during the Show
$500 Cash Only	**Gold**	• Bronze Package • Silver Package • Individual Recognition on Social Media & Website • TV Advertising before and during the Show

THANK YOU FOR SUPPORTING YOUR LOCAL SIOUXLAND HOME SHOW!

Advanced Ticket Orders

Price: $5.00 Each ($7.00 at the door)
OR
Sponsor Bundle - 15 Tickets for $50

Ticket Order _____

Company _____

Contact Name _____

Phone Number _____

Billing Email _____

Mailing Address _____

_____

Select Your Package

- ☐ $75 Value Door Prize Only
- ☐ $100.00 - Cash or Door Prize
- ☐ $250.00 - Cash or Door Prize
- ☐ $500.00 - Cash Only

For All Sponsorship Perks, Return Form by Feb 5th 2027

Questions? Contact Terri or Emily
3900 Stadium Drive Sioux City, IA 51106 | (712) 255-3852 | office@siouxlandhba.com

70TH ANNUAL SIOUXLAND HOME SHOW
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Rules and Regulations

1. **EXHIBITOR ELIGIBILITY RIGHT OF REFUSAL AND/OR CANCELLATION:** The HBA of Greater Siouxland (HBA) reserves the right to determine the eligibility of any exhibitor. In the event of non-acceptance, the deposit will be returned to the applicant. Once the applicant has been accepted, the full cost of the exhibit space is due and payable in the manner described in the fee schedule. Exhibits and the conduct of the exhibitors are subject to Home Show Committee approval, which reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the show. This also applies to display, literature, advertising novelties, souvenirs, and personal conduct of exhibitors. Officers, employees, and agents involved in the management of the Home Show shall have full authority to interpret and enforce all rules and regulations governing exhibitors. All matters and questions not specifically addressed in the rules shall be subject to final determination by the Home Show Committee. The rules may be amended at any time by the HBA upon notice to exhibitors. In addition to any other recourse referenced in these rules and regulation, the HBA may have recourse for the violation of any of these rules in any manner it deems appropriate, including expulsion of an exhibitor from the show and suspension from future shows.
2. **NEW SHOW HOURS:**
   a. Friday, Feb 26 – 11 AM to 7 PM
   b. Saturday, Feb 27 – 11 AM to 7 PM
   c. Sunday, Feb 28 – 11 AM to 4 PM
3. **MOVE IN & MOVE OUT SCHEDULE:** No move-in will be allowed until your booth is paid in full. Vehicles must be unloaded and loaded quickly and immediately moved from loading areas. There is access to 2 overhead doors.
4. **MOVE IN**
   a. Tuesday, Feb 23rd, 8 AM to 7 PM
   b. Wednesday, Feb 24th, 8 AM to 7 PM
   c. Thursday, Feb 25th, 8 AM to 8 PM
   d. Note: All exhibits must be in place and completed by 8 PM on Thursday Feb 25th so the building can be cleaned. YOUR BOOTH MUST BE READY AT THIS TIME; NO DAY OF SET UP.
5. **MOVE OUT:**
   a. Sunday, Feb 28 – 4 PM to 8 PM
   b. Monday, March 1 - 8 AM to 4 PM
   c. **Tear Down prior to 4 PM on the last day of show or absence during show hours may result in suspension from future shows.**
6. **VENUE:** Seaboard Triumph Foods Expo Center, 550 Expo Center Drive, Sioux City, IA 51106
7. **Expo Center floor** is concrete, no carpet provided. All exhibits will be in the main showroom.
8. **ELECTRICITY:** 110v Electricity will be available for all exhibitors. Understand that wiring may cross the exhibitor booth depending on availability and accessibility of the outlet. Please provide an extension cord for your booth requirements.
9. **SIGNAGE:** Any adjoining wall with another exhibitor cannot have a double-sided sign with the company name on it.
10. **SOLICITING -** Polling, interviewing, distribution of flyers, business cards, etc. in any part of the facility other than your own booth is strictly prohibited and any person so doing will be required to leave the facility. No cooking will be allowed without prior approval of the HBA.
11. **BOOTH STAFFING:** For the betterment of the Home Show, all booths must be staffed during show hours. Not doing so may result in suspension from future shows.
12. **BOOTH ASSIGNMENTS:** Booth locations are not guaranteed to be the same as in previous years. The HBA reserves the right to change or alter space assignments, floor plans, and show conditions without notice and at the sole discretion for the best interest of the show.
13. **You may NOT sublease this space.**
14. **PERSONNEL AUTHORIZED TO WORK IN EXHIBITOR'S BOOTH:** ALL PERSONNEL ARE TO USE THE MAIN PUBLIC ENTRANCES AT THE SEABOARD TRIUMPH EXPO CENTER WHEN ENTERING THE SHOW. You may pick up the name badges and plastic badge holders at the HBA ticket booth in the entrances of the Expo Center (please return holders after the show). After February 19th booth personnel will be responsible for paying gate admission. Badges are not required for those only helping during set-up hours. Email the form to office@siouxlandhba.com and put "Home Show Workers" in the subject line.

Exhibitor Copy

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Rules and Regulations

16. **BOOTH GIVE-AWAYS:** No food, drink, balloons or noise-making items may be given away during the show without prior permission from the Home Builders Association and the Expo Center.
17. **NEW BOOTH AWARDS:** An attractive display is a great way to showcase your products and services. We will be recognizing those who have assembled an attractive display and will be presenting booth awards at the Friday evening exhibitor reception. We will have awards for the following categories:

- **SHOWCASE AWARD—Most attractive display of 5 or more booths in one exhibit.**
- **CURB APPEAL AWARD - Most attractive display of 3-4 booths in one exhibit**
- **CRAFTSMAN AWARD—Most attractive display of 1 or 2 booths in one exhibit.**
- **GROUNDBREAKER AWARD—Most attractive display for a new exhibitor**.

18. **ADVANCE ADMISSION TICKETS:** Admission to the show will be $7.00 for adults; children under 12 and accompanied by parent(s) are subject to free admission. You may purchase advance tickets from the HBA for $5.00. Those who do not possess advance tickets will pay the full admission price. Please call 712-255-3852 or email at office@siouxlandhba.com for tickets.
19. **EXHIBITORS HOSPITALITY ROOM**: An exhibitor's lounge will be open to all exhibitors and their booth personnel. The room is located in the corridor on the west side of the building (the room will be marked "Exhibitor's Lounge"). Free coffee and cookies will be provided during the show hours, compliments of the Home Builders Association Professional Women in Building. Donations accepted during the show support the Scholarship Program.
20. **OPENING NIGHT PARTY:** As an exhibitor, you and your key representatives are cordially invited to an exhibitor's reception party following the close of Friday evening's show. A representative from the HBA will deliver tickets to your booth for admission to this event.
21. **SECURITY AND THE PROTECTION OF YOUR EXHIBIT:** The Seaboard Triumph Foods Expo Center will be locked promptly at show closing time and will not be opened to the public until show time the next day. Please remain at your booth location until all of the general public have left the building. The HBA is not responsible for damage done to items displayed, lost or stolen. Your own insurance can be extended to cover these losses.
22. CANCELLATION: Cancellation by exhibitors after January 16, 2027, will result in forfeiture of all fees paid. However, if the Siouxland Home Show is cancelled due to any reasons outside of the HBA's control, the HBA will offer to apply the fees paid to next year's Siouxland Home Show or will provide a full refund of fees paid. The HBA will not be liable for any revenue lost or other fees, damages or claims if the event is cancelled for any reason, even if the event is cancelled at the HBA's sole discretion.
23.**ADDITIONAL SERVICES AND ORDER FORMS:** All standard electrical hook-ups (110 amps), will be provided at NO cost to the exhibitors. Fork-lift unloading or loading will be provided at no cost to the exhibitor.

- TABLES & EQUIPMENT: Each exhibitor that orders a table and/or equipment for their booth will be charged directly by the Seaboard Triumph Foods Expo Center. You may bring your own table and chairs. See Siouxland Expo Center Services and Equipment Order Form for more information. Equipment will be delivered directly to your booth ready to use. Advance orders with payment are given priority.

24. **PARKING:** We ask all booth personnel staff to park in the back lot on the south side of the Expo Center.
25.**ADVERTISING & SPONSORSHIPS:** The Home Show will be promoted on TV, radio, and in newspapers, along with billboards. Sponsorship opportunities in Gold, Silver and Bronze levels are available. Only the $500 cash sponsorship includes the TV advertising. Deadline for sponsorships will be February 5, 2027 to be included in all media.
26.**GRAND PRIZE GIVEAWAYS AND HOURLY DRAWINGS**: We are inviting our HBA members and exhibitors to participate in our hourly drawings. To preserve the integrity and quality of our show, we are encouraging you to donate door prizes with a value of $50 or more for our hourly drawing, NO tie-in sales as door prizes and gift certificates cannot expire.
27.**SPONSORS-BUY TICKETS, GET FREE TICKETS:** If you have chosen to be a sponsor you can buy advanced tickets and receive additional tickets free, see the attached chart for details.
28.**It is mutually agreed** there are no oral or written agreements or representations other than those printed or written herewith, the terms and conditions cannot be modified unless in writing and signed by the executive director of the HBA, and this agreement shall constitute a valid contract only when accepted in writing by the HBA.
29.**PENALTIES:** The penalty for violation of any rule CAN result in immediate booth closure and suspension of exhibitor's right to be in future home shows.

Exhibitor Copy